



Master Agribusiness Development

The Master Agribusiness Development integrates personal development, business analysis, environmental analysis and business strategy development for the agrifood sector. The in-company setting of this programme creates a unique professional Master.

To be successful in the agrifood sector you need to be enterprising, competent in dealing with widely differing business environments and be sensitive to differences in business cultures. When you graduate you have excellent business insight and practical experience combined with proven entrepreneurial skills in business development. You come with a strong network and can use applied research to stimulate innovation in this sector. After graduation you become self-employed or you go working in a larger company.

The Master Company plays a key role in your study. This means that the connection between the Master Company and your personal development goal is very important. The connection to a Master Company is part of the selection process. A company coach and a university coach support you in your development.

Good to know

 12 month international programme

 State recognised Master of Science

 Dronen

 Working at a Master Company

Diana Toren, student

'The master Agribusiness Development is ideal when you want to combine work with studying. Within this international master it becomes clear how theory can be implemented in real business situations.'

Study programme Master Agribusiness Development

You will follow courses in five themes: Agri & Food business, Strategy & Innovation, Business & Organisation, Research & Analysis and Personal Development. You will be challenged to integrate this knowledge in the current issues of agribusiness development. You create a portfolio of products that prove you have the Master level.

The 12 months are divided in four phases:

1. Explorer: to explore the Master Company and the project;
2. Manager: to develop your skills in setting up the company project;

3. Reseacher: to deliver results and implement them in your company;
4. Young Professional: to focus on the broader theoretical context of a question relating to your company assignment.

Admission criteria

Bachelor's degree in agribusiness or equivalent

English proficiency requirements (TOEFL 577 / IELTS 6.5)

Proficiency in Statistical Analysis

A well described vision of the chosen area of interest combined with a strong motivation for the Master programme

Team spirit and a flexible attitude in an international working environment.

GO FOR IT!

More information about the study and enrollment, please visit our website



aeresuas.com/master

Professional career

- ✓ Business analyst
- ✓ Business developer
- ✓ Manager key projects
- ✓ Operational manager in an international and intercultural setting

Hans Lambers,

Export manager at Veenhuis Machines

'We as Veenhuis want to expand our export activities. To create a stronger focus and more capacity in making the export plans and the related business strategy, a Master student was very welcome. The added value of a Master student is the knowledge and experience that comes with the student.'

Open days



01

NOV.
2019



30

NOV.
2019



07

FEBR.
2020



11

FEBR.
2020



14

MARCH
2020

aereshogeschool.nl/opendagdronten



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Aeres University of Applied

Sciences: the University has three faculties: Almere, Dronten and Wageningen. Together we offer more than 30 full time bachelor studies and several master studies.